



## Sample Letter to the Editor

**TIP:** When pitching this to your editorial page editor, please let him/her know that they can edit it to size. Some may run it in its entirety but others may need to shorten it.

Word count: 390

Seeing the words “children” and “hospice” together is scary. What's even scarier is that countless children and their families are experiencing life threatening conditions as you read this. But there's something that can be done.

As the holidays are fast upon us, we are all looking for meaningful gifts to give to our friends and loved ones. And if we knew that 100 percent of what we paid for a stylish gift — created by a well-known designer and worn by celebrities with heart — was going toward helping children with life threatening conditions, we'd all jump at the chance, right?

Partnering for Children — a collaborative effort between the Children's Hospice and Palliative Care Coalition, the National Hospice and Palliative Care Organization (of which we are a member) and the National Hospice Foundation — is highlighting a line of memorial bracelets that feature the inspiring thoughts of young people who have suffered life-threatening conditions.

The 2007 line of memorial bracelets features five sayings that wearers will soon have etched in their hearts after they have worn the fashionable bracelets. The messages of hope and love are engraved on an attractive silver bar, surrounded by a band of either silver or leather. Each bracelet is accompanied by the powerful stories of the children who inspired the bracelet's message — and are hopeful reminders that every day is a gift, something we all need to remember and take to heart, especially during the holidays.

**One hundred percent of net proceeds from the sales of the bracelets go to ensuring that children with life-threatening conditions get the compassionate, family centered care that they need, when they need it.**

The stylish and poignant bracelets have caught the eye of many people who now wear the bracelets, including celebrities such as: Johnny Depp, Tom Hanks, Nia Vardalos, Mandy Moore, Kiefer Sutherland, Jeremy Piven, George Clooney, Tom Bergeron, Jane Kaczmarek, and Bradley Whitford.

“I encourage everyone to buy at least one of these bracelets,” says Melissa Gilbert, the actor, writer, and director who is Partnering for Children's national spokesperson and board president of the Children's Hospice and Palliative Care Coalition. “I guarantee that once these bracelets have touched people's wrists, they will be forever moved by the awe inspiring words of wisdom from children who have faced life's toughest obstacles.”

The bracelets are available for purchase at [www.PartneringforChildren.org](http://www.PartneringforChildren.org)

Sincerely,

Name and title of one appropriate local organizational leader