



## General Media Tips for Parents

- ◆ Before the interview, find out the subject of the interview and write down a few points you'd like to make. Have that sheet in front of you when do the interview.
- ◆ See if you can get examples of the reporter's work — to learn what they have covered in the past.
- ◆ If the interview is on camera, try to keep your answers fairly short, under a minute if possible. The reporter will tell you if she/he would like for you to expand on any point.
- ◆ Don't be afraid to say you don't know the answer to a question. It's better to say you don't know than to try to answer the question. Feel free to refer them back to your Partnering for Children representative for the answer and we'll take care of it.
- ◆ Speak from your heart and don't worry if you get choked up. Any reporter will completely understand.